

# Parker

2010-2011

# CHAMBER MAGAZINE

PARKER, COLORADO'S OFFICIAL BUSINESS AND COMMUNITY DIRECTORY

**A Valuable Resource – Reserve Your Space Now!**

## A Valuable Resource

*Parker Chamber Magazine* is the definitive guide for businesses and the community within Parker, Colorado, and is the ONLY magazine published by the Parker Chamber of Commerce. Being distributed in the second quarter of 2010, *Parker Chamber Magazine* offers Chamber members an incredibly cost-effective way to promote products and services to the community and those looking to relocate into the area.

*Parker Chamber Magazine* is chock full of valuable information to which readers will refer throughout the year. The professionally produced, full-color magazine highlights information on community, economic growth and lifestyle:

- Annual Events
- Civic & Social Organizations
- Community Overview
- Directory of Parker Chamber of Commerce members
- Parks & Recreation

## An Excellent Marketing Tool

With Parker being one of the fastest growing communities in the state, *Parker Chamber Magazine* is an indispensable publication for residents, your target customers. Nowhere else can an advertiser get such blanket exposure at such cost-effective rates. The available positioning, as well as the variety of ad sizes, ensures that you can create an advertisement to meet your needs.

## Advertise

Contact **Scott Mueller**

[muellertime1@gmail.com](mailto:muellertime1@gmail.com)

to reserve your ad space today!

Parker Chamber Magazine

Ad Sales/Placement

**Phone: 303.841.4268**

## Ad Size

Back Cover \$3,300

Inside Cover \$2,800

Full Page \$2,000

1/2 Page \$1,100

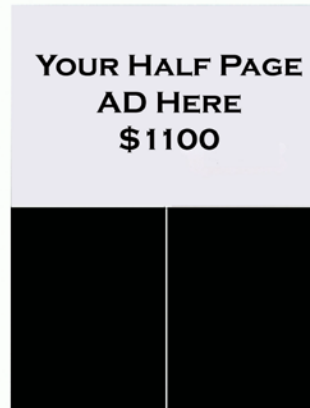
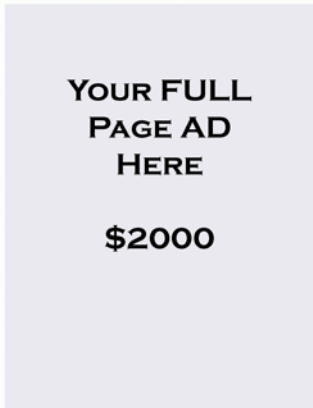
1/4 Page \$575

1/8 Page \$300

## Directory Listing Enhancement

Boxed Business Listing \$95

Logo in Boxed Business Listing \$150



## Deadlines & Payment

Ad Space Reservation.....April 15  
& Initial Payment

Artwork & Final Payment .....May 1

*Please make check payable to Parker  
Chamber of Commerce.*

**Ad Artwork and Payment must  
be in by May 1 or Ad will be  
pulled from publication.**

## Preferred File Formats

**TIFF:** Please convert to CMYK or Grayscale at 300 dpi.

**EPS:** Please convert to CMYK and convert all type to outlines. Please embed raster images used in EPS files.

**PDF:** Press Optimized PDF acceptable to import into Quark layout program.

**Fonts:** Please submit PostScript Type 1 fonts. TrueType fonts risk changing at output.

**Bleeds:** Please create your ad exactly to the dimensions you are running. If you have a bleed, please include it in the layout and extend it 1/4" past outside margin.

**Native Files:** If ad cannot be converted to TIFF, EPS, or PDF, please submit native files in programs listed below:

- **QuarkXpress 4.1 or higher**
- **Adobe Photoshop 4.0 or higher**
- **Adobe InDesign 2.0 or higher**
- **Adobe Illustrator 6.0 or higher**

Please submit your ad on CD-ROM. Please include all High Resolution images, necessary art, fonts, links or attachments for a Windows platform.

### CDs can be sent to:

**Parker Chamber of Commerce**  
19751 E. Mainstreet, Suite R-17  
Parker, CO 80134

Please title files with your business name and include contact information with CD.

**Hard Copies:** As a reference for your electronic file, please include a clean, hard copy of your ad. It can be an ink jet print, color copy or laser print.

**Late Fees:** \$150/day charged to advertiser if ad artwork is not submitted by deadline.

**Questions:** Contact Scott Mueller at (303) 841-4268.

**March 30:** Directory listing cut-off  
Current Members must be in good standing by March 30  
to be included in directory

**April 15:** Ad space reservation and  
initial payment deadline.

**May 1:** Ad artwork & Final Payment Deadline

***Final Artwork and Payment must be received in the Chamber Offices by  
May 1, 2010 or your Ad will be pulled from the publication***