



Parker Chamber of Commerce Ribbon Cutting Ceremonies

As a member benefit, the Parker Chamber of Commerce facilitates ribbon cutting ceremonies. A ribbon cutting is a terrific way to recognize a special event such as your:

- Grand opening;
- Ground-breaking;
- New Chamber membership;
- Special anniversary;
- Move to new location; and
- Completion of an extensive remodeling project.

It's fun, educational and inspiring to participate in a ribbon cutting ceremony, and the Chamber Staff look forward to assisting you by:

- Preparing pre-event Chamber publicity to all members via our website (www.ParkerChamber.com);
- Extending an invitation to Chamber Ambassadors and Board Members;
- Providing you with a list of excellent caterers who are fellow Chamber members;
- Bringing the ceremony scissors, ribbon, markers, and Chamber camera;
- Providing you with several complimentary event photos; and
- Assisting you in getting additional publicity in the local newspaper.

Because your ribbon cutting is your event, there are no set guidelines. What follows is an assembly of things that may be helpful as you plan your big event:

- Send invitations with a map to family, friends, customers, prospective customers, neighboring businesses, business and Town leaders, and local media. Ask for RSVPs to ensure your catering needs are in keeping with the number of guests.
- Plan your event far enough in advance to allow for pre-event publicity and for everyone to respond and mark their calendars. Information about your event will be included on the Chamber Website and in the Chamber E-News Email.
- Providing time-appropriate refreshments is very well received. For example, bagels and juice are a nice touch for a 9:00 a.m. event. Keep in mind that folks attending a noon ribbon cutting are spending their lunch hour with you instead of heading to a restaurant, and 5:00 p.m. is almost dinner time.
- Avoid scheduling your event when most people have plans (5:00 p.m. on a Friday) or commitments (before 9:00 a.m. many are getting youngsters off to school).
- Create an event agenda. Ideas to consider include:
 - Tours of your business;
 - Speeches;
 - Entertainment; and
 - Refreshments.
- Have plenty of brochures, handouts and business cards available for your guests. If possible, have specialty advertising items to hand out, e.g. calendars, pens, magnets, cups, etc.
- Have a drawing or give away prizes or gift certificates related to your business.
- Have someone, possibly a friend or even a professional photographer, on hand to take pictures during the ribbon cutting.

This service is at no cost to our members; it is just a nice way for the Chamber to help you and your business.

To schedule a ribbon cutting, please call the Chamber office at 303.841.4268.